

## MEMORANDUM OF UNDERSTANDING

Between Panjab University, Chandigarh And Dream Ahead Tech Pvt. Ltd., Noida

This Memorandum of Understanding ("MoU") is made and entered into on this [REDACTED] day of [REDACTED] ("Effective Date"), by and between:

Panjab University, a statutory university established under the Panjab University Act, 1947 and having its address at sector 14, Chandigarh, India (hereinafter referred to as "PU" or "the University"), of the First Part;

AND

Dream Ahead Tech Pvt. Ltd., a company incorporated under the Companies Act, 2013, having its registered office at A-2, F/F, North Block OldNo, Gali No.-1, West Vinod Nagar, East Delhi, Delhi, India, 110092 (hereinafter referred to as "Dream Ahead"), of the Second Part.

PU and Dream Ahead shall hereinafter be individually referred to as a "Party" and collectively as the "Parties".

### 1. Purpose

The purpose of this MoU is to establish a collaborative relationship between PU and Dream Ahead to **Pilot** and deploy aheadd, an AI-powered career guidance platform, for the benefit of students of PU. The platform will provide data-driven, personalized career support to help students align their educational pursuits with employability outcomes.

### 2. Scope of Collaboration

The Parties agree to cooperate on the following key areas:

#### 2.1. Pilot Rollout

Launch of **aheadd** at selected departments of PU initially on a pilot basis.

#### 2.2. Platform Customization & Integration

Incorporation of PU's academic offerings, programs, and structure into the platform after proper approval.

  
Registrar  
Panjab University  
Chandigarh

For Dream Ahead Tech Pvt. Ltd.

  
Director

### 2.3. Student Engagement

Onboarding, gap analysis & assessments, career pathway recommendations, and multilingual support to the interested students.

### 2.4. University Dashboards

Provision of aggregated analytics to Central Placement Cell for academic planning and insight into student preferences after taking proper consent from the stakeholders.

## 3. Roles and Responsibilities

### 3.1. Responsibilities of Panjab University

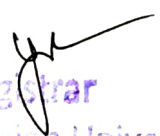
PU shall:

- a) Nominate the departments for pilot implementation/ rollout
- b) Shall facilitate the interaction with the students.
- c) Will not be able to directly provide data of the students.
- d) Data collected during the course of interaction can be used to run the pilot studies after proper consent from the candidates
- e) Provide necessary platform for the interaction where interested students can show their willingness and provide necessary data themselves.

### 3.2. Responsibilities of Dream Ahead

Dream Ahead shall:

- a) Provide access to the **ahedd** platform at **no cost**
- b) Provide proposal to customize the platform with PU's course data.
- c) Deliver onboarding and training sessions for students
- d) Maintain technical infrastructure and ensure platform availability
- e) Provide performance analytics, usage reports, and recommendations
- f) It will not be brought to the public domain without prior consent or permission from PU authorities
- g) Comply with all applicable data protection laws and university policies

  
Registrar  
Panjab University  
Chandigarh

For Dream Ahead Tech Pvt. Ltd.  
  
Director

## Data Privacy and Confidentiality

- a) Both Parties agree to maintain the confidentiality of any confidential or sensitive data exchanged during this collaboration.
- b) Dream Ahead shall not use student or institutional data for any purpose other than those agreed upon in writing and shall ensure full compliance with the applicable data privacy laws including, but not limited to, the Information Technology Act, 2000 and any relevant university regulations.
- c) Anonymized, aggregated data may be used by Dream Ahead strictly for analytical, performance improvement, or reporting purposes with PU's prior written consent.

## 4. Term and Termination

- a) This MoU shall remain in force for an initial period of one year (2025-26) from the effective Date, unless earlier terminated as per the provision below
- b) Either Party may terminate this MoU by giving fifteen (15) days' prior written notice to the other Party.
- c) Upon termination, both Parties agree to return or destroy all confidential data, unless otherwise required to retain such information under applicable law.
- d) At any time if it is felt that the process is not as per the university rule or policies or have any conflict of interest, it can be stopped with immediate effect

## 5. Intellectual Property

- a) All intellectual property and proprietary rights associated with **ahead**, including but not limited to software, algorithms, and branding, shall remain the sole property of Dream Ahead.
- b) PU shall retain rights to any academic content, course structure, or branding shared for integration into the platform.
- c) No joint IP shall be deemed to have been created unless separately agreed upon in writing by both Parties.
- d) Once the MoU is terminated, any academic content, course structure or branding, if any, shall be disintegrated into the platform.

  
Registrar  
Panjab University  
Chandigarh

For Dream Ahead Tech Pvt. Ltd.  
Director



## 6. Indemnity and Limitation of Liability

Both the parties agree to indemnify, defend, and hold harmless to one another, its officers, employees, and affiliates from and against any and all claims, liabilities, losses, damages, costs, or expenses (including reasonable legal fees) arising out of or related to:

- Any misuse or unauthorized use of the resources
- Breach of this MoU or applicable law
- Any data provided by a party that violates third-party rights or applicable data protection regulations.

### 6.1. Free Service

Dream Ahead's goal is to empower every student to get the right guidance without any cost, so given that the services provided under this MoU are offered **free of cost**, Dream Ahead Tech Pvt. Ltd. shall not be liable for damages (direct or indirect) arising out of or relating to the use or inability to use the platform or from any data loss, corruption, or performance disruption due to factors beyond Dream Ahead's reasonable control or force majeure events.

## 7. Amendments

This MoU may be amended only by mutual written consent of the authorized representatives of both Parties.

## 8. Legal Status

This MoU is a statement of intent and does not create any legally binding obligations except for Sections 4 (Data Privacy), 5 (Termination), 6 (Intellectual Property), and 8 (Dispute Resolution), which shall be legally enforceable.

## 9. Miscellaneous

- a) Implementioan of MoU from Panjab University will be through Honorary Director, Central Placement Cell.
- b) This MoU shall be governed by and construed in accordance with the laws of India.

  
Registrar  
Panjab University  
Chandigarh

For Dream Ahead Tech Pvt. Ltd.  
 Director

c) Notices under this MoU shall be sent to the addresses specified below (or any updated address notified in writing by either Party):

- **For Panjab University:**

Prof. Yajvender Pal Verma

Sec-14, Panjab University

Chandigarh

- **For Dream Ahead Tech Pvt. Ltd.:**

Ashish Srivastava,

W-301, Homes 121, Sector 121,

Noida, Gautam Budh Nagar,

U.P. 201301

IN WITNESS WHEREOF, the Parties have executed this MoU as of the Effective Date.

For Panjab University

Name: Prof. Yajvender Pal Verma

Designation: Registrar

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

For Dream Ahead Tech Pvt. Ltd.

Name: Ashish Srivastava

Designation: Chief Executive Officer

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Director  
Research & Development Cell(RDC)  
Panjab University, Chandigarh